

**GENERAL MEETING OF THE BOARD OF DIRECTORS
OF THE CENTRAL TEXAS
REGIONAL MOBILITY AUTHORITY**

RESOLUTION NO. 11-021

Authorizing Procurement of Communication and Marketing Consulting Services

WHEREAS, the Central Texas Regional Mobility Authority currently receives communication and marketing consulting services under a contract with Hahn, Texas, that expires September 1, 2011; and

WHEREAS, the Board desires that the Executive Director request proposals from firms interested in providing communication and marketing consulting services to the Authority, and to evaluate all such proposals and make a recommendation to the Board for the provision of communication and marketing services.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors authorizes and directs the Executive Director to prepare and issue a request for proposals for communication and marketing consulting services from interested firms, in accordance with the Authority's procurement policies and applicable laws and regulations; and

BE IT FURTHER RESOLVED, that the Executive Director shall establish a process to review responses to the request for proposals and shall make a recommendation to the Board of Directors concerning communication and marketing consulting services based on "best value" to the Authority as established by criteria set forth in the request for proposals.

Adopted by the Board of Directors of the Central Texas Regional Mobility Authority on the 30th day of March, 2011.

Submitted and reviewed by:

Approved:



Andrew Martin, General Counsel
Central Texas Regional Mobility Authority



Ray A. Wilkerson
Chairman, Board of Directors
Resolution Number 11-021
Date Passed: 03/30/11